



# La Prévention Routière Internationale

International Road Safety  
Internationale Verkehrssicherheit

# PRI-News

January 2011

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## Editorial

**O**n behalf of La Prévention Routière Internationale PRI, I wish all road users in the world and all those who are devoted to road safety, a safe year without road crash victims.

2011 marks an important start of the “Decade of Action for Road Safety 2011-2020”. The United Nations General Assembly has set the goal for the decade: “to stabilize and then to reduce the forecast level of road traffic fatalities around the world by 2020”. Millions of deaths could potentially be prevented as a result.

The Decade of Action for Road Safety 2011-2020 is our opportunity to make our communities and streets safer, wherever we live. We know that on our planet every day 3,500 people leave home and never return, because they got suddenly killed in a road crash. These tragic deaths and the misery and grief they cause, are not inevitable. They can be prevented, if measures are taken by governments, police, health practitioners and all road users. I am absolutely convinced that by joining our forces, we are able to bring down the number of road fatalities.

We invite all our PRI Members to set their own national road traffic casualty-reduction targets, to be achieved by the end of the decade. And to develop road safety strategies and concrete action programs. PRI will back up these activities by sharing knowledge and exchanging best practices. Together we can make the difference! This New Year starts with new PRI initiatives. Recently a PRI Facebook Group was created and soon we will register the inscription of its 100th member. The FB group is open to all organizations and persons interested and devoted to road safety. With the start of the “Decade of Action for Road Safety”, PRI introduced a new restyle of its logo. At last I can inform you with pleasure that this year the PRI Annual Meetings and the International Road Safety Forum will be held in Abuja-Nigeria, 4-7 May 2011. I invite you all to attend these events.

I wish you a Safe and Inspiring New Year and success with your efforts to improve road safety.



**Joop Goos**  
President

2011 - 2020 is the  
UN Decade of Action for Road Safety



## News



PRI Created recently Face book Group to share more ideas and comments with Facebook members we will have soon 100 members so we have the great pleasure to invite you to join PRI GROUP on Facebook : [http://www.facebook.com/home.php?sk=group\\_108185829254711](http://www.facebook.com/home.php?sk=group_108185829254711) we need your comments , your suggestions and your contributions to convince more persons to support our efforts to reduce fatalities on the Roads all over the World



### Next Steps on EU Road Safety Priorities under Hungarian Presidency

10 January 2011, Brussels - The Hungarian Presidency of the EU comes at an important time for road safety both at national and European level. In its Memorandum to the Presidency, ETSC(2) urges the Presidency to keep up the strong momentum on the Cross Border Enforcement Directive. The year 2011 also kicks off the start of the European Commission's "Road Safety Policy Orientations 2011-2020"(3) and the new 2020 target to reduce road deaths by 50%

**For More Information:**

[http://www.etsc.eu/documents/PR\\_HU\\_%20Presidency\\_.pdf](http://www.etsc.eu/documents/PR_HU_%20Presidency_.pdf)

## PRI Supports

### Decade of action for Road Safety 2011-2020

#### Decade of Action for Road Safety 2011-2020 proclaimed by governments around the world

On 2 March 2010 governments around the world took the historic decision to increase action to address the road safety crisis over the next ten years. The UN General Assembly resolution proclaiming a Decade of Action for Road Safety 2011-2020 (A/64/255) was tabled by the Government of the Russian Federation and cosponsored by more than 90 countries. The UN Road Safety Collaboration welcomes this proclamation which seeks to save lives by halting the increasing trends in road traffic deaths and injuries world-wide

For more informations:

[http://www.who.int/roadsafety/news/2010/unrsc\\_decade\\_of\\_action/en/index.html](http://www.who.int/roadsafety/news/2010/unrsc_decade_of_action/en/index.html)



#### Symbol of the decade:

For more information: [www.decadeofaction.org/](http://www.decadeofaction.org/)

## New Data: A Record Decade for Road Safety

New data on road fatalities in 33 countries published by the International transport Forum show that the first ten years of the 21st Century was a record decade for road safety.

The number of road fatalities fell in 30 of the 33 countries analysed by the ITF's International Traffic Safety Data and Analysis Group (IRTAD). In many countries, the average annual drop in road deaths was dramatically higher during the 2000-2009 period than in previous decades – Spain for instance registered an average annual drop of 8.5%, as compared to 4.4% in the 1990's. The largest drop in traffic-related deaths occurred in Portugal (-55%) and Spain (-53%), where the number of road fatalities fell by more than half. France achieved a reduction of 47%. Weighted by road deaths per 100 000 inhabitants, the UK (3.8) did best in 2009, followed by Sweden and the Netherlands (both 3.9) and Israel (4.2).

For more information:

["http://www.internationaltransportforum.org"](http://www.internationaltransportforum.org)

[www.internationaltransportforum.org](http://www.internationaltransportforum.org)



## News

### Drugs and Driving: New International Study

Prevalence of drugs in crashes rivals or exceeds that of alcohol in some countries. The incidence of drugs among drivers injured or killed in road accidents is in the range of 14% to 17%, according to a new report published by the International Transport Forum, a transport think tank at the OECD.

Cannabis and benzodiazepines top the list of drugs involved in lethal motor accidents, according to the study. The executive summary of *Drugs and Driving: Detection and Deterrence* can be downloaded from:

[www.internationaltransportforum.org](http://www.internationaltransportforum.org)



### Speed Monitor 8

The eight edition of the Speed Monitor has just been published and brings you speed management news from across the EU and its Member States. For More Informations:

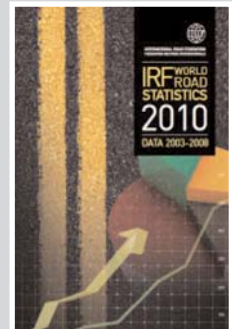
[http://www.etsc.eu/documents/copy\\_of\\_Speed%20Monitor%208.pdf](http://www.etsc.eu/documents/copy_of_Speed%20Monitor%208.pdf)

### Road Statistics World Road Statistics 2010 - Data 2003-2008

IRF's WRS is the main reference resource in its sphere used by the World Bank, the World Resources Institute, the Global Resource Information Database and the United Nations Economic Commissions (UNECE/UNECA), as well as by other prominent development banks, aid agencies, universities, research institutes, consultancies and industry experts.

For more information:

[http://www.irfnet.ch/publication.php?id=14&title=World\\_Road\\_Statistics](http://www.irfnet.ch/publication.php?id=14&title=World_Road_Statistics)

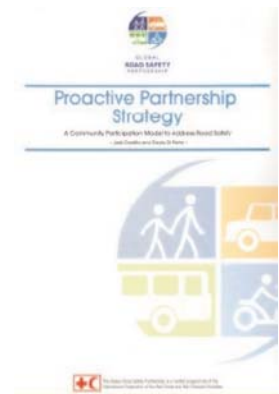


### The first PPS Manual Launched

The first PPS (Proactive Partnership Strategy) Manual was launched at the GRSP annual meeting in Brazil to help cities around the world adapt the approach to their particular situations.

"It is very simple and very effective," said GRSP senior advisor José Cardita, who created and pioneered the PPS strategy in Brazil for GRSP. "It brings people together, gives them tools to analyse their own reality in the field of road safety, develop a common approach and stay together while implementing it. The joint work brings results that make every partner proud because it changes the quality of life for all people in the city."

For more information: \*\*\*\*\*



### Last awareness Campaign



For more information:

<http://www.preventionroutiere.asso.fr/Nos-actions/Decouvrir-nos-campagnes/Pour-les-fetes-le-plus-beau-des-cadeaux-c-est-de-rentren-en-vie2>



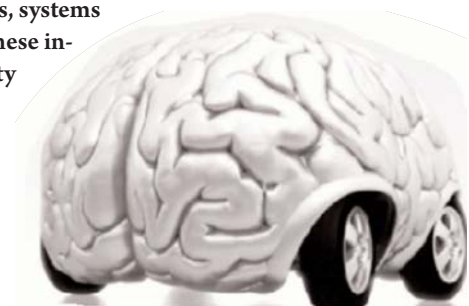
### The Campaign "Intelligence on Board?"

Up to 50% of serious accidents and less with the systems driving assistance, Support systems to help prevent annual amount of serious accidents on Swiss roads.

The hopes raised by innovative automotive technologies, systems such as driver assistance, are great. The experts agree: these intelligent systems have enormous potential for road safety.

Link to the campaign "Intelligence on board?" Bfu and the Foundation for the Prevention of Axa:

<http://www.auto-iq.ch/fr/home/>



## News



**BRT reduce congestion, pollution and road accidents in Latin America and Asia**  
16 November 2010

A new report titled "Modernizing Public Transportation," presents reductions in air pollutants, greenhouse gas emissions, noise and traffic accidents, as well as increased efficiency achieved by bus rapid transit (BRT) corridors, compared with traditional bus services in 13 Latin America and Asia cities.

For more information :

["http://www.busandcoach.travel/en/latest\\_news/newsletter\\_nov2010\\_article1.htm"](http://www.busandcoach.travel/en/latest_news/newsletter_nov2010_article1.htm)

### NEWS RELEASE

## Minister Schouppe announces the implementation of alcolocks in Belgium



9th December 2010, Brussels - Measures to tackle alcohol misuse in road transport were in the spotlight at a round-table discussion in the Belgian Federal Parliament today. Etienne Schouppe, State Secretary for Transport, announced the implementation of alcolocks in rehabilitation programmes for first time high-level offenders and recidivists.

For more information please : [www.etsc.eu](http://www.etsc.eu)

On Friday 15 October, European Ministers of Transport arrived at a common position with respect to the revision of the 'Eurovignette' Directive 2006/38/EC. This political agreement will create new levies to reduce air and noise pollution originated from road freight transport extending the scope of the directive to all EU motorways. Regrettably, the common position does not respect the principle of compulsory earmarking, leaving up to Member States on whether the income generated is invested back into the transport field.

For More Information : [www.erf.be](http://www.erf.be)



Saturday night, the European Night Without Accident is an awareness campaign organised each year in nightclubs all over Europe on the 3rd Saturday of October. by Responsible Young Drivers and its European partners took place for the first time in the 27 Member States. This action was realized thanks to the support of the European Commission. The main reason for this action is that the use of alcohol and drugs still causes a lot of accidents and even more at weekend's nights.

For More Informations: [www.europeannightwithoutaccident.eu](http://www.europeannightwithoutaccident.eu)



"...being anxious can affect driving ability in the same way as taking your eyes off the road or talking on a mobile phone."

Ides Wong, from QUT's Centre for Accident Research & Road Safety - Queensland (CARRS-Q), studied 75 drivers aged 17 to 47 to investigate the negative impact anxiety had on driver performance.

"Being anxious makes drivers unable to fully focus their attention on the road, particularly in urban areas, where there are plenty of distractions and when time pressured," said Ms Wong, whose research was awarded the top RACQ Road Safety Prize

The Italian Government adopted a National Road Safety Plan (PNSS) in 2002 and set the target of a 40% reduction of road deaths by 2010. The target was then revised to take up the EU objective of 50% reduction. Italy only managed to cut road deaths between 2001-2009 by 43% with 4,050 deaths in 2009. However, the Italian government isn't letting up the pressure. In fact, it approved in July 2010 a new legislation to tackle road risk. Stricter measures have been introduced to fight drink driving which is still one of the main causes of death in Italy, and special attention has been dedicated to young and novice drivers. The legislation has already entered into force, and it is hoped it will reduce further the number of casualties on Italian roads;

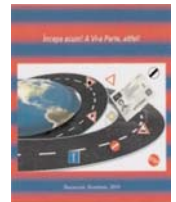
**For More Informations:**

[http://www.etsc.eu/documents/Drink-Driving\\_Italy.pdf](http://www.etsc.eu/documents/Drink-Driving_Italy.pdf)



## Events

The PRI International Road Safety Forum was held in BUCHAREST - ROMANIA from 20 to 23 October 2010. The Forum took place in coherence with the PRI General Meeting and the meeting of the PRI Executive Committee and was hosted by PRI member AVAC ROMANIA.



The RS Forum was organized by AVAC ROMANIA, Romanian Ministry of Transport and infrastructure and la Prévention Routière. The objectives of this fruitful and successful Forum were: to raise political awareness on the need of road crash reduction in ROMANIA, to promote the implementation of road safety management elements, to promote and to stimulate the road safety activities of NGO's and to Implicate more the gouvernement to bring more interest and support to the field of Road safety Prévention as the Road Safety in ROMANIA is very Challenging.



To see the recommendations of the Forum: [www.lapri.info](http://www.lapri.info)



## FIRST ROAD SAFETY SUMMIT IN REPUBLIC of MOLDOVA,



16 NOVEMBER 2010, CHISINAU – MOLDOVA

The 1st Road Safety Summit was organized by the Ministry of Transport and Road Infrastructure of the Republic of Moldova. The four objectives of the Summit were: to raise political awareness on the need of road crash reduction in the Republic of Moldova, to promote the implementation of road safety management elements, to promote and to stimulate the road safety activities of NGO's and to invest in road safety to reduce the high costs of crashes.



PRI President Joop Goos was delivering a keynote speech. In his keynote he stressed that road crashes cause enormous societal and economic costs every year, Furthermore Joop Goos made a plea for the establishment of a Civil Society Organization for Road Safety



## Events

### 5<sup>th</sup> IRF CONFERENCE ON “INSTITUTIONAL ARRANGEMENTS FOR REDUCTION OF ROAD FATALITIES”

25 – 26 NOVEMBER 2010, NEW DELHI - INDIA

The two days conference were focused on “Institutional Arrangements”. Indian and international experts transferred knowledge and exchanged experiences and best practices on management models. To be effective for the Indian situation, models from other countries should be considered and adapted and not adopted to the Indian conditions. India specific and tailor made solutions will achieve the most results.

PRI President Joop Goos was delivering a presentation. Raising awareness to increase political will and societal support is a necessary condition, but not sufficient

A strong political signal is to put Road Safety under the patronage of the Prime Minister. It is recommended to establish an International Advisory Board of high level Road Safety Experts



## PRP Portugal Hosted Young Drivers Conference



In Portugal PRP, a national Portuguese road safety organization, organized its first 18-24 Young Driver's Conference in Lisbon in 25-26 October 2011. The event acted as a great example of youth participation in road safety at a national level. The conference brought together young people from all over Portugal with the aim of developing actions for road safety which are to be implemented in conjunction with the Decade of Action

For more Information:  
[www.prp.pt](http://www.prp.pt)



## Road Safety in Russia: 3rd International Congress on 29th of October 2010, St.Petersburg

IRF Road Safety Programmes Manager Maria Novikov recently attended the 3rd International Congress “Road Safety for the Safety of Life” on 29 October 2010 in St. Petersburg, Russian Federation. The Congress was hosted by the Council of the Interparliamentary Assembly of the Commonwealth of Independent States (IPA CIS) and attended by some 1,000 delegates, mostly governmental officials from Russia and the CIS. The event was an occasion to affirm the IRF presence in the region by delivering a presentation in Russian on low-cost infrastructure safety measures recommended by IRF

For more Informations:[www.irfnet.ch](http://www.irfnet.ch)



## Events

### Worldwide Celebration of the World Day of Remembrance for Road Traffic Victims

On celebration of the World Remembrance Day for Road Traffic Victims, La Prévention Routière Internationale PRI shared in commemoration of all the loved ones who passed away and to their families due to a road traffic crash, through a Statement in different languages «English, French and Arabic » which was sended to all the members and partners of (la) PRI and whom it concern .

for more informations:

<http://www.lapri.info/sites/default/files/Final%20Statement.pdf>



The Tunisian Road Safety Association organized a national Forum for Young Drivers , it was a way to protect them from a dangers on the Road and to say STOP TO ROAD TRAFFIC ACCIDENTS AND VICTIMS on November 27th , 2010? Under the Banner of : “Young but Not Crazy, young and Responsible”

For More Informations: [www.prevention.org.tn](http://www.prevention.org.tn)



### LUCHEMOS POR LA VIDA AWARDS 2010



The Luchemos por la Vida Awards 2010 ceremony, took place on November 30th in Buenos Aires, Argentina. This time 22 awards were given for different kinds of efforts in favour of traffic safety.

The sculpture that is presented as the award is a Greek representation of a Victory, placed on a wheel, symbolizing the victory of life over deaths caused by vehicles.



These sculptures were thought as a public recognition of positive actions of people in different mass media who help promote traffic safety in every form, which includes also professional drivers who have been singled out for their safe driving, teachers who encourage traffic education projects in their spheres of action, journalists, professionals, companies, etc.

For More Information  
[www.luchemos.org.ar](http://www.luchemos.org.ar)



## Calendar

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### **The Second Global Meeting of Non-Governmental Organizations Advocating for Road Safety and Road Victims**

**14 - 15 March 2011, Washington, DC, USA**

For more informations, please contact Ms.Laura Sminkey at : [sminkeyl@who.int](mailto:sminkeyl@who.int)

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### **61<sup>st</sup> session of the Working Party on Road Traffic Safety (WP1)**

**21-23 March 2011, Geneva – Switzerland.**

More information at: [www.unece.org/trans/main/welcwp1.html?expandable=99](http://www.unece.org/trans/main/welcwp1.html?expandable=99) and [www.unece.org/trans/roadsafe/wp1age.html](http://www.unece.org/trans/roadsafe/wp1age.html)

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### **International Symposium on Road Safety and the Role of the Media**

Emirates Traffic Safety Society [www.etsa.ae](http://www.etsa.ae) in partnership with the Arab Organization for Road Safety (AROSO) [www.aroso.org](http://www.aroso.org) will organise an International Symposium on Road Safety and the Role of the Media on 30, 31 of March 2011 in Abu Dhabi -UAE. This event will be held in close collaboration with la Prévention Routière Internationale [www.lapri.info](http://www.lapri.info) (PRI).

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### **Senior Road Executives Programme 2011,**

**4 to 16 April 2011, Birmingham - UK**

The new Senior Road Executives Programme 2011 will be held at the University of Birmingham, UK, from 4 to 16 April, 2011. This unique Programme federates every year an impressive list of speakers and attendees.

More information: [www.irfnet.ch](http://www.irfnet.ch)

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### **The 13th meeting of the UNRSC will take place**

**from 11-13 April 2011 in London, UK**

The meeting will be hosted by the FIA Foundation. The meeting will take place in London to take advantage of the fact that many of us will be present for the launch of a new report from the Commission for Global Road Safety, The venue for this UNRSC meeting will be Whitehall Suite in The Royal Horseguards.

For more information: <http://www.who.int/roadsafety/news/en/>

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### **PRI International Road Safety Forum and Annual Meetings 2011.**

**4-7 May 2011, Abuja – Nigeria.**

More information: [www.lapri.info](http://www.lapri.info)

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### **IRF Regional Conference on the Launch of the Decade of Action,**

**10-11 May 2011, Bucharest - Romania**

Bucharest was especially chosen by IRF as a perfect gateway between the East and West of Europe to set scene for its Regional Symposium: Providing Infrastructure that Improves Road Safety. The Symposium will take place on 10-11 May 2011, enabling IRF and its members to launch the Decade of Action for Road Safety in this beautiful city.

For more Information: [www.irfnet.ch](http://www.irfnet.ch)

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### **International Transport Forum ITF Summit “Transport for Society”**

**25-27 May 2011, Leipzig - Germany**

Next year, the 2011 International Transport Forum will bring discussion closer to users. The theme for our 2011 summit, Transport for Society, will treat aspects of mobility not often on the agenda of international events: users rights, transport as an enabler for communities, how to better build skills the transport sector needs - to mention but a few.

More information: [www.internationaltransportforum.org](http://www.internationaltransportforum.org)

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### **3rd European conference on injury prevention and safety promotion,**

**June 16-17 June 2011, Budapest - Hungary**

For more information: [www.eurosafe.eu.com/](http://www.eurosafe.eu.com/)

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### **IRF International Road Congress “Innovation in Road Infrastructure”**

**22-24 November 2011 - Moscow, Russian Federation**

More information: [www.irfnet.org](http://www.irfnet.org)



## PRI Internal News

**PRI General Meeting 2011, 4-7 May, Abuja-Nigeria.**  
Meeting of Executive Committee and  
International Road Safety Forum,



PRI Annual Meetings 2012 will be held in Morocco.

PRI Annual Meetings 2013 will be held in Ukraine



**The International Forum of Young Drivers** is a virtual community linked up to La Prévention Routière Internationale PRI. It was launched on 6 March 2010 in Tunisia during the 6th International Festival for Road Safety Campaigns. The main objective of the International Forum of Young Drivers is building an international network in the field of road safety and providing a platform, where young people can easily share knowledge and experiences from all over the World.

Executive Director of the International Forum is Ms. Afef Ben Ghenia, program manager at La Association Tunisienne de la Prévention Routière ATPR and member of PRI Executive Committee.

It is very important to make use of the opinions of young peoples and involve them as ambassadors for road safety. Young peoples should be given a voice in road safety strategies and programmes.

For more information about the International Forum of Young Drivers:  
[contact@lapri.info](mailto:contact@lapri.info)

### Update of Details PRI Members

PRI has proceed for updating its PRI members list we kindly ask our members to send us their new details contact in case of new adress or modifications

### PRI

For more information about PRI's activities and membership, please contact:  
ms. Afef ben Ghenia who is the new assistant of the PRI Secretariat from May 2010

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