

Road Safety

International Competition - 2017

Youngsters 18-24

Regulation document

1. The International Road Safety Organization (PRI) organizes an annual international competition tied to the theme of road safety defined by the Road Safety Forum, aimed at young people aged between 18 and 24 years. In this year, 2017, the theme was defined by the Executive Committee.
2. The competition aims to reduce road fatalities and its consequences.
3. The theme of the competition in 2017 is *Texting and Driving*.
4. This year competition consists in filming videos with mobile phones, made individually or in a group, aiming to raise awareness of road users (**driver of various types of vehicles and/or as a pedestrian**) of the risks associated with the distraction caused by writing or reading **messages on mobile phones**.
5. The videos have a duration more or less of **1 minute**, and are only accepted videos that promote road safety.
6. In each country, the active member will be responsible for the organization of the competition. If there is more than one active member per country, they can carry out the contest in partnership. The Members who are not active members and would like to participate in the contest, may be appointed by the PRI to organize it.
7. For all countries where there is a member or members of PRI, the participation to the International Competition must be submitted to the national PRI members. For countries that are not represented in PRI, participants can send their proposals directly to PRI by mail or any other tools of contact.

8. The PRI members responsible for organizing the national level shall elect, in accordance with the defined selection criteria, the videos that will be presented in the international competition.

9. At national level, the members involved in the organization of the competition define the best way to promote, publicize and implement the contest, as well as the means of submission of videos for the contest (email, digital platform, micro-site, Social Media: such as Facebook, Youtube, Instagram, Twitter) and awards.

10. Only the winning videos of the national competitions promoted by PRI members are admitted to the international competition.

11. Per country are allowed up to 3 videos awarded in national competitions.

12. All videos submitted to the international contest must be identified with: author's name, age, postal address, telephone number and email.

13. The deadline for submission of videos at national level to PRI members is 30th of September 2017. PRI members have to send the selected videos to PRI head office before 11th of October 2017 at secretariat@lapri.info or boulaajoul@lapri.info. The PRI secretariat will be available for advice and delivering any kind of assistance to receive selected videos from PRI members.

14. Only videos submitted by PRI members that comply with the defined deadlines will be accepted in the international contest.

15. All videos submitted to the international contest should be presented with english subtitles. The entity responsible for the organization of the national competition ensures the subtitling of their videos.

16. To the videos authors classified in 1st, 2nd and 3rd places will be awarded prizes. The winners will be invited by PRI to attend Abu Dhabi Conference in the beginning of November 2017. Flight tickets and accommodation will be paid by PRI.

17. In the international contest, the 3 best videos submitted to the competition will be chosen and awarded according to the evaluation criteria defined in this regulation.

18. Video evaluation criteria:

- Suitability to the proposed theme;
- Transmission of the message;
- Creativity / Originality;
- Technical and Artistic quality.

Beyond these, additional criteria may be defined by decision of the members responsible for organizing the competition in each participating country.

19. PRI convenes a technical jury, preferably of different nationalities, which is responsible for the appreciation and selection of the 3 best videos.

Constitution of the jury:

- A representative appointed by the Executive Committee who chairs the jury ;
- A representative of the PRI member of the country hosting the winning video election ceremony;
- A representative appointed by Road Safety Forum;
- Two representatives of international organizations invited by the Executive Committee, such as: FIA, WHO.
- Any Another expert could be appointed by the Executive Committee ;

20. The PRI reserves the right to disseminate the videos submitted to the competition.

21. The videos submitted to the contest will be published on the PRI website and the 3 winner videos will be highlighted and disseminated through other platforms.