

# Newsletter

OCTOBER-DECEMBER 2015

## PRI HAS A NEW PRESIDENT



After a period of 8 years the mandate of Joop Goos as PRI President came to an end. Last month the PRI General Assembly has elected Benacer Boulaajoul from Morocco as new President. Benacer Boulaajoul is Permanent Secretary of CNPAC (Comité National de Prévention des Accidents de la Circulation). CNPAC is an active PRI member. The secretariat of PRI will move to Morocco.

## 2015 ANNUAL ROAD ACCIDENTS REPORT OF EUROPEAN COMMISSION

The Road Safety Unit of DG Move of the [European Commission](#) published recently the 2015 Annual Report. This EU Road Accidents Report is based on most recent data for all EU countries from the [CARE Database](#) of the European Commission and consist of **summary and cross-country comparative tables, figures and maps on key road safety topics** for which data comparable across the EU countries are available.



More information:

[http://ec.europa.eu/transport/road\\_safety/pdf/statistics/dacota/asr2015.pdf](http://ec.europa.eu/transport/road_safety/pdf/statistics/dacota/asr2015.pdf)

## BRASILIA DECLARATION



On 18-19 November 2015, for only the second time in history, ministers of transport, health and interior and their representatives convened in Brasilia, Brazil to address the global road safety crisis.

The Conference adopted the "Brasilia Declaration on Road Safety", which will guide action through the end of the UN's Decade of Action for Road Safety 2011-2020 and beyond. The Declaration is available in English, French, Chinese, Arab, Russian, Portuguese and Spanish language.

More information:

[http://www.who.int/violence\\_injury\\_prevention/road\\_traffic/Brasilia\\_Declaration/en/](http://www.who.int/violence_injury_prevention/road_traffic/Brasilia_Declaration/en/)



PRI wishes all members, colleagues and partners a happy and safe 2016. We look very much forward to continue our collaboration aimed at making our roads more safe. Jointly we can save many lives!

## FLOW PROJECT SUPPORTED BY EUROPEAN COMMISSION



The mission of the FLOW project is to put walking and cycling on an equal footing with motorized modes as a solution to



tackle urban congestion, by developing a user-friendly methodology, involving traffic modelling, to assess the effectiveness of walking and cycling measures. FLOW is supported by the Horizon 2020 program of the European Commission. The FLOW newsletter aims to keep you informed about the project's progress and intermediate results.

More information: <http://h2020-flow.eu>

## IMPACT, THE DIGITAL BULLETIN FROM GLOBAL NCAP



Global NCAP held its Annual Meeting in Brasilia and played a significant and high profile role in the High Level Conference. This special edition of Impact highlights our main activities during a very important week that marked the mid-point of the current UN Decade of Action for Road Safety.

More information:

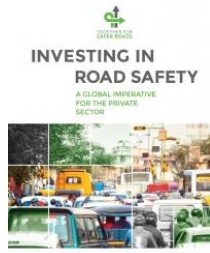
[www.globalncap.org](http://www.globalncap.org)

## INVESTING IN ROAD SAFETY

The Private Sector Global Coalition [Together for Safer Roads](#) (TSR) composed by [11 leading global companies](#) has recently published a White Paper titled "[Investing in Road Safety - A global imperative for the private sector](#)". The role of the Global private sector Coalition is seen under three perspectives: as collaborators with the public sector and NGOs in demonstration projects; as managers of vehicle fleets traversing the world's roads; and as participants in specific industries that have unique opportunities to improve road safety.

More information:

[www.togetherforsaferroads.org/content/dam/universaltemplate/TSR/pdf/TSR-White-Paper.pdf](http://www.togetherforsaferroads.org/content/dam/universaltemplate/TSR/pdf/TSR-White-Paper.pdf)



## SEVEN EU TRANSPORT MINISTERS SUPPORT SERIOUS INJURY REDUCTION TARGET



Transport ministers from Belgium, Cyprus, Finland, Hungary, Ireland, Lithuania and Luxembourg (current holder of the EU presidency) have added their voices to calls for the European Commission to come forward with a target to cut serious road

injuries. PRI is backing this target as well.

More information:

<http://etsc.eu/campaign-lets-go-for-a-european-target-to-reduce-serious-road-injuries/>

## NORWAY: 2015 safest year ever on the roads

The Norwegian Council for Road Safety (Trygg Trafikk) has announced that at the outset of December, not a single Norwegian child under the age of ten had been killed in a traffic accident this year.

Not only could 2015 go down as the first year ever in which not a single child died in traffic, it is also on pace to have the fewest overall traffic deaths ever recorded. Through the end of November, 113 Norwegians had died in traffic accidents. By comparison, 147 died last year and the previous low was set in 2012 when 145 died.



## THAI UNIVERSITY STUDENTS RAISE AWARENESS WITH VIDEO COMPILATION



An explicit road safety video, compiled by business students at Bangkok's Kasetsart University, may upset some viewers. Nevertheless, the compilation produced by the ['Stop for Step'](#) road safety campaign is making its mark,

having already gathered a million views on Facebook.

The 'Stop for Step' campaign focuses on poor driver behavior at pedestrian crossings throughout Thailand. Thai motorists often won't stop at crosswalks, even if faced with a red light. (Source AIP Foundation)

More information:

[www.aip-foundation.org](http://www.aip-foundation.org)

## TWO STUDIES WARN ON IMPLICATIONS OF IN-VEHICLE DISTRACTION

The study, by TRL, TNO and Rapp-Trans, published last October says data on how many collisions involve distraction is poor but experts estimate that it plays a role in 10-30% of them. The authors suggest promoting 'Distracted by device' from a low to high priority in the EU's standardized Common Accident Data Set (CADaS).

The report is positive on some small recent advances in mobile phone technology such as software tools which can automatically send a standard text message to callers when the vehicle is in motion, asking them to call back later.



More information:

<http://etsc.eu/two-studies-warn-on-implications-of-in-vehicle-distraction/>

## YEARS, A NEW ETSC PROJECT

Reducing the dangers facing younger road users is the focus of a new ETSC project, known as YEARS, which was launched at an [event](#) in Brussels in October.



The project, in partnership with technical universities across Europe, will work with students to develop projects in their local area aimed at improving the safety of young road users. The project also aims to encourage policymakers to develop road safety policies that specifically target this group. Young drivers need 100,000km (6 years) of driving experience before their abilities match those of experienced drivers.

More information:

<http://etsc.eu/new-project-targets-young-road-users/>

## AGENDA

3<sup>rd</sup> International Conference "Transport Research and Knowledge Transfer in Road safety"

22 January 2016, Pristina-Kosovo

More information: [www.amrks.org/en-us/conferences/3rd-International-Conference-on-road-safety-154](http://www.amrks.org/en-us/conferences/3rd-International-Conference-on-road-safety-154)

Velo-City Global 2016 – Evolution of Cycling

27 February-1 March 2016, Taipei-China

More information: [www.velo-city2016.com](http://www.velo-city2016.com)

3<sup>rd</sup> Roads and Highways Conference

7-9 March 2016, Kuala Lumpur-Malaysia

More information: [newsletter@irfnet.ch](mailto:newsletter@irfnet.ch)

72<sup>nd</sup> session of Working Party on Road Traffic Safety (WP1)

29 March – 1 April 2016, Geneva-Switzerland

More information: <http://www.unece.org/trans/areas-of-work/road-safety-forum/schedule-of-meetings.html#/>

6<sup>th</sup> European Transport Research Conference. "Moving Forward: Innovative Solutions for Tomorrow's Mobility"

18-21 April 2016, Warsaw-Poland

More information: [www.traconference.eu](http://www.traconference.eu)

Crash.tech 2016 Conference  
19-20 April 2016, Munich-Germany  
More information: [ute.alius@tuev-sued.de](mailto:ute.alius@tuev-sued.de)

8<sup>th</sup> European Conference on Sustainable Cities (& Towns)  
27-29 April 2016, Bilbao-Spain  
More information: [www.iclei-europe.org/events](http://www.iclei-europe.org/events)

17<sup>th</sup> International Conference Road Safety on Five Continents  
(RS5C)  
17-19 May 2016, Rio de Janeiro-Brazil  
More information: <https://www.vti.se/en/road-safety-on-five-continents/registration/>

International Transport Forum Summit 2016. "Green and Inclusive  
Transport"  
18-20 May 2016, Leipzig-Germany  
More information: [www.internationaltransportforum.org/events](http://www.internationaltransportforum.org/events)

PRI/DGT International Conference on "Implementation of the  
Brasilia Declaration: Safe Systems && the Journey Towards Zero"  
8-9 June 2016, Toledo-Spain  
More information: [boulaajoul@cnpac.gov.ma](mailto:boulaajoul@cnpac.gov.ma)

ICTTP Conference 2016  
2-5 August 2016, Brisbane-Australia  
More information: [www.roadsafe.com/icttpconference2016](http://www.roadsafe.com/icttpconference2016)

12<sup>th</sup> World Conference on Injury Prevention and Safety Promotion  
18-21 September 2016, Tampere-Finland  
For information on abstract submission:  
<https://www.thl.fi/en/web/injury-prevention/safety-2016/abstracts>  
For further information about Safety 2016, and to register for the  
conference: [www.thl.fi/safety2016](http://www.thl.fi/safety2016)

73<sup>rd</sup> session of Working Party on Road Traffic Safety (WP1)  
19-21 September 2016, Geneva-Switzerland  
More information: [http://www.unece.org/trans/areas-of-work/road-safety-forum/schedule-of-meetings.html#](http://www.unece.org/trans/areas-of-work/road-safety-forum/schedule-of-meetings.html#/)

1<sup>st</sup> European Road Infrastructure Congress  
18-20 October 2016, Leeds-UK  
More information: [k.diamandouros@erf.be](mailto:k.diamandouros@erf.be), [www.erf.be](http://www.erf.be)

18<sup>th</sup> IRF World Meeting  
14-17 November 2017, New Delhi-India  
More information: [www.irfnet.ch](http://www.irfnet.ch)