

# Newsletter

FEBRUARY-MARCH 2015

3rd UN GLOBAL ROAD SAFETY WEEK 4-10 MAY 2015

## #SaveKidsLives

Governments, international agencies, civil society organizations, private companies - all of us who travel the world's roads - are encouraged to plan and host events on 4-10 May 2015 to mark the Third UN Global Road Safety Week. The theme of this Week is "children and road safety". The Week will be celebrated worldwide under the banner #SaveKidsLives.

By completing the form below, information about the event you are planning will be listed on the "activities around the world" section of the official global web site dedicated to the Week. It is hoped that sharing information about your event will inform and inspire others and will facilitate coordination of events in the same city or country.

Information received about an event will not be edited, and will be presented in the language in which it was received.

<http://www.who.int/roadsafety/week/2015/register/en>

### ABU DHABI DEPLOYS INTELLIGENT TRAFFIC CONTROL SYSTEM

The Abu Dhabi Department of Transport (DoT) has announced that Intelligent Traffic Control Systems (ITCS) have been introduced at all signalized intersections in Mohammad Bin Zayed City, suburb of Abu Dhabi City, in order to improve traffic flow in the area. The AED75m (US\$20.4m) project has involved installing intelligent and integrated traffic and pedestrian signals, as well as a traffic video surveillance system across 40 intersections in the suburb. The first-of-its-kind system to be deployed in the emirate, the new traffic control system will help ease traffic movement in Mohammad Bin Zayed City by cutting vehicular congestion and boosting levels of safety for all road users, especially at major intersections. The system also ensures faster responses to non-recurring congestion in addition to its environmental advantages, such as lowering vehicular fuel consumption, noise and carbon dioxide emissions.



"This innovative system enables traffic signals to provide real-time response to traffic via an advanced central control system that is installed in all Mohammad Bin Zayed City intersections," explained Hamad Adel Al Afeefi, acting director of Traffic Management and Technology (TMT) at the AD DoT. "

### DISCONNECT FROM DEADLY DISTRACTIONS



The National Highway Traffic Safety Administration (NHTSA) reports hundreds of such deaths on US highways in 2012 alone. According to NHTSA, drivers engaging in visual-manual tasks, such as dialing or texting,

triple their risk of a crash. Distraction can take many forms. In 2013, the AAA Foundation for Traffic Safety reported that more than two out of three drivers indicated that they talked on a cell phone while driving within the past 30 days. More than one of three drivers admitted to reading a text message or e-mail while driving, and more than one of four drivers admitted to typing or sending a text or e-mail.

In addition, the AAA Foundation reports that hands-free is not risk-free. A driver's level of cognitive distraction is about equal whether using a hands-free or hand-held cell phone. Even voice-based systems may not eliminate distraction, and may have unintended effects on traffic safety.

A June 2014 poll by the National Safety Council showed that 73% of drivers think there should be more enforcement of texting laws, while only 22% said the current level of enforcement is fine. And according to a AAA Foundation for Traffic Safety survey the majority of Americans (88.5 percent) feel that a driver talking on a cell phone represents a somewhat or a serious threat to their personal safety.

Ultimately, a cultural shift will be required, and it must begin with each of us. Surveys repeatedly show that we know that PED distraction is dangerous while driving, yet we admit to indulging. It's time to do what we know is right, and disconnect from deadly distractions.

Our PEDs make it possible to connect to information anytime and anywhere. But when driving is not the time, and behind the wheel is not the place – nor is the cockpit, the bridge of a vessel, or at the controls of a train.

More information:

[http://www.nts.gov/safety/mwl/Documents/MWL\\_2015\\_Factsheet\\_01.pdf](http://www.nts.gov/safety/mwl/Documents/MWL_2015_Factsheet_01.pdf)

## GREEN LIGHT LIFE-SAVING EMERGENCY CALL SYSTEM FOR CARS (eCALL)



All new car models sold in the EU are to be equipped with eCall technology from 31 March 2018 under draft EU rules endorsed by Internal Market and Consumer Protection Committee MEPs on Tuesday. This technology uses

the 112 emergency number to call rescue services automatically, enabling them to reach crash scenes faster and thus save lives and reduce the severity of injuries.

The EU member states' agreement on type-approval requirements for fitting eCall devices in new passenger cars and light commercial vehicles was warmly welcomed. The committee concerned approved the text. Now it is up to the European Parliament as a whole to vote to ensure that the 112-based eCall service is deployed across Europe, so that EU citizens get its safety benefits.

These rules set out obligations for car manufacturers. [Separate rules](#), which entered into force at the end of June 2014, require EU member states to ensure that they have the infrastructure needed to handle all eCalls in place throughout the EU by 1 October 2017.

The rules will be put to a vote by Parliament as a whole, and thus become final, at the second plenary session in April (Strasbourg)

<http://www.europarl.europa.eu/news/en/news-room/content/20150316IPR34756/html/Internal-market-MEPs-green-light-life-saving-emergency-call-system-for-cars>

## EU TO FUND FIVE ITS PROJECTS ON EUROPEAN TEN-T NETWORK



The European Union's (EU) TEN-T Program will co-finance, with over EUR50m (US\$58.2m), the deployment and use of Intelligent Transport Systems (ITS) on European highways to improve their safety, security and efficiency. The five selected projects will address several ITS services, including: intelligent truck parking services, based on common European standards to find available, safe and secure parking places for trucks; and road navigation services with reliable information on travel conditions, to plan the most cost-efficient journeys and receive accurate travel time estimations. The projects will also improve traffic management and the cross-border exchange of information among the EU Member States, helping to reduce delays due to traffic congestion and increasing safety levels on the European road network. The five projects are all expected to be completed by December 2015, and were selected for EU funding with the assistance of external experts under the TEN-T Multi-Annual Call 2013, priority 'Intelligent Transport Systems'. The projects' implementation will be monitored by the European Commission's Innovation and Networks Executive Agency (INEA).

<http://www.traffictoday.com/>

## FUTURE NETWORKED CAR



Intelligent transport systems and automated driving are fast moving towards widespread commercialization and market acceptance. High levels of automation – the penultimate step to fully automated driving – are expected on the road by 2020 and hold great promise to improve road safety, reduce congestion and emissions, and increase the accessibility of personal mobility to the elderly and persons with disabilities.

The Symposium on The Future Networked Car will bring together representatives of the automotive and information and communication technology (ICT) industries, governments and their regulators, motor sport and international automobile associations to discuss the status and future of ICTs' integration in vehicles.

The international symposium will examine advances in the area of connected vehicles, from the perspectives of business, technology and regulation.

Technical sessions will highlight the crucial roles of communication protocols, information security, in-vehicle emergency call systems, location referencing and maps.

An open meeting of the [Collaboration on ITS Communication Standards](#) took place at ITU on 6 March 2015.

The 165th session of the [World Forum for Harmonization of Vehicle Regulations \(WP.29\)](#) took place at UNECE on 10-13 March 2015.

[http://www.unece.org/trans/main/wp29/meeting\\_docs\\_wp29.html](http://www.unece.org/trans/main/wp29/meeting_docs_wp29.html)

## FRANCE ANNOUNCES NEW ROAD SAFETY MEASURES AS DEATHS RISE



On French roads were last year, 120 to 140 deaths counted more than a year earlier. It is the first increase since 2001. Time for action, reasoned Interior Minister Bernard Cazeneuve, who presented

a list of 26 measures last January. The salient points of the battle plan:

Lowering of the legal alcohol content of 0.5 to 0.2 ‰ for novice drivers, who do not yet have a three-year license.

Deploying increasingly double speed cameras, which can flash both front and rear. Phoning at the wheel increases the risk of an accident if the driver five times his phone in the hand and four times when using a hands-free system. Therefore, wearing all hands-free systems with earphones or headphones are now prohibited.

The number of fatal accidents involving vulnerable road users has increased in 2014 by 8 percent. To improve the visibility, it is now prohibited for motorists to park five feet for a pedestrian crossing. Who parked in a crosswalk, pedestrian or bicycle path, is now punished more severely.

## WORLD DAY OF REMEMBRANCE FOR ROAD TRAFFIC



**VICTIMS 15 NOVEMBER 2015 (3<sup>rd</sup> Sunday every year)**

## GLOBAL ALLIANCE MEETING MARCH 2015 MARRAKECH-MOROCCO

On March 13 and 14 more than 170 delegates from over 52 countries representing 100 non-governmental organizations (NGOs) gathered in Marrakech, Morocco at the Zalagh Kashbar Hotel & Spa in Marrakech, Morocco for the 4th Global Meeting of Nongovernmental



Organizations Advocating for Road Safety and Road Victims. The Global Meeting was organized by the Global Alliance of NGOs for Road Safety and takes place every two years, with previous editions being held in Brussels, Belgium; Washington, DC, USA; and Antalya, Turkey. This year's meeting was hosted by the Moroccan National Committee for Prevention of Road Accidents (CNPAC)

Main highlights and outcomes from the Global Meeting in Marrakech, NGOs:

- The Alliance Marrakech Declaration which calls for NGOs to be consulted in implementing evidence based programs were handed over to Mr Aziz Rabbah, Minister of Transport, Equipment and Logistics, Morocco
- Alliance members agreed to develop a guideline for NGOs collaboration with alcohol industry
- A poster exhibition were opened by Dr Mohamed Najib Boulif Minister Delegate to the Minister of Logistics, Equipment and logistics in charge of transport, Morocco displaying 100 NGOs from 52 countries best practice road safety work,
- 30 NGO delegates were trained in fundraising and data analysis by FedEx representative Shane O'Connor
- 50 NGO Participated in a programme evaluation training from Dr. Kate Allen form Johns Hopkins School of Public Health,
- Held the 2nd General Assembly of the Global Alliance of NGOs for Road Safety,
- Planned NGO activities for the High-Level Meeting on Road Safety in Brazil that will take place in November 2015,
- Planned NGO activities for the #SaveKidsLives campaign and the 3rd UN Global Road Safety Week, that will take place from 4-10 May
- Held a moment of silence for road victims

More information: [www.roadafetyngos.org/2015/03/19/global-meeting-2015/](http://www.roadafetyngos.org/2015/03/19/global-meeting-2015/)

## AGENDA

Safer Roads by Design: Across Six Continents  
15-25 March 2015, Kuala Lumpur-Malaysia  
More information: [info@irfnews.org](mailto:info@irfnews.org)

70<sup>th</sup> Session Working Party on Road Traffic Safety (UNECE-WP1)  
23-26 March 2015, Geneva-Switzerland  
More information: [www.unece.org](http://www.unece.org)

21<sup>st</sup> Meeting United Nations Road Safety Collaboration  
26-27 March 2015, Geneva-Switzerland  
More information: [www.who.int/roadsafety/en](http://www.who.int/roadsafety/en)

EENA Conference 2015  
22-24 April 2015, Bucharest-Romania  
More information: [tc@eena.org](mailto:tc@eena.org)

International Conference on "Road Safety in Local Community"  
22-25 April 2015, Kragujevac-Serbia  
More information: [www.bbn.co.rs](http://www.bbn.co.rs)

International Symposium on Road Safety Behaviour, Measurements and Indicators  
23 April 2015, Brussels-Belgium  
[www.conference.brsi.be](http://www.conference.brsi.be)

3<sup>rd</sup> International Exhibition for Traffic Management  
27-29 April 2015, Moscow-Russia  
More information: [expottraffic@mackbrooks.com](mailto:expottraffic@mackbrooks.com)

GRSP Asia Pacific Seminar and iRAP Workshop  
28-30 April 2015, Manila-Philippines  
More information: [www.grsroadsafety.org](http://www.grsroadsafety.org)

2015 IRF-RA Regional Conference for Asia and Australasia  
4-6 May 2015, Sydney-Australia  
More information: [info@irfnet.ch](mailto:info@irfnet.ch)

3<sup>rd</sup> UN Global Road Safety Week 2015  
4-10 May 2015 Theme: Children and Road Safety  
More information: [www.who.int/roadsafety/week](http://www.who.int/roadsafety/week)  
[sminkeyl@who.int](mailto:sminkeyl@who.int)

1<sup>st</sup> Scientific and Expert Conference on Road Safety in the Danube Region  
20-21 May 2015, Ljubljana-Slovenia  
More information: [www.avp-rs.si](http://www.avp-rs.si)

International Transport Forum Annual Summit 2015  
27-29 May 2015, Leipzig-Germany  
More information: [www.internationaltransportforum.org/2015](http://www.internationaltransportforum.org/2015)

Velo-City 2015  
2-5 June 2015, Nantes-France  
More information: [clc@claudelisbonis.com](mailto:clc@claudelisbonis.com); [e.baltatzi@ecf.com](mailto:e.baltatzi@ecf.com)

NBRRI International Conference: Transport Summit 2015. Safe, Efficient and Sustainable Road Transportation  
16-18 June 2015, Abuja-Nigeria  
More information: [nbrriconference2015@yahoo.com](mailto:nbrriconference2015@yahoo.com)  
[www.nbrri.gov.ng](http://www.nbrri.gov.ng)

Autonomous Vehicle Symposium 2015  
16-18 June 2015, Stuttgart-Germany  
More information: [www.autonomousvehiclesymposium.com](http://www.autonomousvehiclesymposium.com)

Senior Road Executives Training Programme 2015  
22 June – 4 July 2015, Birmingham-United Kingdom  
More information: [newsletter@irfnet.ch](mailto:newsletter@irfnet.ch)

7<sup>th</sup> International Scientific Conference CAR 2015  
9-11 July 2015, Bucharest-Romania  
More information: <http://car.utcb.ro>  
[Carmen@cfdp.utcb.ro](mailto:Carmen@cfdp.utcb.ro)

TRANSED 2015 International Conference on Mobility and  
Transport of Elderly and Disabled Persons  
28-31 July 2015, Lisbon-Portugal  
More information: [www.transed2015.com](http://www.transed2015.com)

Road Safety Course Delft  
14-25 September 2015, Delft-The Netherlands  
More information: <http://delftroadsafetycourse.org>

1<sup>st</sup> Europe & Central Asia Regional IRF Conference  
15-18 September 2015, Istanbul-Turkey  
More information: [www.irfnews.org](http://www.irfnews.org)

18<sup>th</sup> International IEEE Congress on Intelligent Transport  
Systems  
15-18 September 2015, Las Palmas de Gran Canaria-Spain  
More information: [www.itsc2015.org](http://www.itsc2015.org)

71<sup>st</sup> Session Working Party on Road Traffic Safety (UNECE-WP1)  
5-7 October 2015, Geneva-Switzerland  
More information: [www.unece.org](http://www.unece.org)

International Conference on ITS and Safe Mobility &  
International Workshop on Youth and Road Safety  
2-6 November 2015, Abu Dhabi-United Arab Emirates  
More information: [etss@etss.ae](mailto:etss@etss.ae); [joopgoos@lapri.info](mailto:joopgoos@lapri.info)

25<sup>th</sup> World Road Congress  
2-5 November 2015, Seoel-South Korea  
More information: [www.piarcseoel2015.org/wrcs](http://www.piarcseoel2015.org/wrcs)

World Day of Remembrance for Road Traffic Victims  
15 November 2015  
More information: [www.worlddayofremembrance.org](http://www.worlddayofremembrance.org)

2<sup>nd</sup> Global High-Level Conference on Road Safety  
18-19 November 2015, Brasilia-Brazil  
More information: [www.who.int/roadsafety/decade\\_of\\_action/en](http://www.who.int/roadsafety/decade_of_action/en)  
[sminkeyl@who.int](mailto:sminkeyl@who.int)

2<sup>nd</sup> International Traffic Safety Forum on Youth and Traffic Safety  
23-25 November 2015, Dammam-Saudi Arabia  
More information: [www.salamh.org.sa](http://www.salamh.org.sa) and  
[forum2015@salamh.org](mailto:forum2015@salamh.org)

3<sup>rd</sup> Conference of Transportation Research Group of India  
17-20 December 2015, Joy Kolkata-India  
More information: [www.trgindia.org/trg\\_conference\\_2015/](http://www.trgindia.org/trg_conference_2015/)

12<sup>th</sup> World Conference on Injury Prevention and Safety Promotion  
18-21 September 2016, Tampere-Finland  
More information: [www.who.int](http://www.who.int), [dufaysh@who.int](mailto:dufaysh@who.int)

18<sup>th</sup> IRF World Meeting  
14-17 November 2017, New Delhi-India  
More information: [www.irfnet.ch](http://www.irfnet.ch)