

## **Road safety Forum, 21-22 October 2010, Bucharest – Romania**

**Organizers: AVAC Romania, Romanian Ministry of Transport and Infrastructure and La Prévention**

**Routière Internationale – PRI**

### **CONCLUSIONS of Joop Goos, PRI President**

1. Road safety in Romania is very challenging
2. We know something can be done to bring down the number of road casualties. Road danger is not a natural disaster that occurs and that we cannot stop
3. Romania has the spirit to improve the national road safety
4. Other countries and international organizations are willing to assist and to collaborate
5. In Romania further development of political will and societal support is highly needed
6. The present availability of a National Road Safety Plan is a good starting point. An elaborated program with clear targets should be the next step
7. Allocation of sufficient budgets for road safety is necessary
8. Sustainable funding of civil society/NGO and road safety associations, like AVAC, is highly important to enable them to play their role to raise societal support, to improve traffic behavior of road users and to advocate and to stand up for road safety
9. It is important to start with traffic education at the earliest possible age
10. Improvement of driver education should be focused at the following issues: will in stead of skill; style and mentality in stead of traffic rules. It is about mutual respect in traffic behavior
11. A process of “education permanente” or lifelong education is necessary to achieve long term and sustainable effects
12. The published Romanian report on the views – similarities and differences – of driver instructors and candidates gives interesting leads for the content of education programs
13. The Romanian publication on Traffic Law is of highly value in the framework of road safety policy and program
14. The combination of police enforcement and road safety campaigns is a golden one. It generates extra synergy effects
15. Top priority target group in road safety is Youngsters and Young Peoples. To reach them their own way of communication and new social media, like Facebook, should be used. It is important to have road safety ambassadors from their own peer group

16. An integrated approach of Infrastructure, Education, Enforcement and Vehicle systems is the best guaranty for success
17. Collaboration on national and international (Regional, EU and Global) level is important to transfer knowledge and exchange best practices

Bucharest, 22 October 2010