



La Prévention Routière Internationale

International Road Safety • Internationale Verkehrssicherheit

PRESS RELEASE

Joop Goos new President La Prévention Routière Internationale (PRI)

Huizen (The Netherlands) - June 25, 2007 - The Director of the Dutch Traffic Safety Association (Veilig Verkeer Nederland) Joop Goos (57) has been chosen president – for four-year term – of the international road safety organisation La Prévention Routière Internationale (PRI).



“It’s a great honour to be president of this prestigious global organisation. I feel that my appointment underlines the results we have achieved with all road safety partners in the Netherlands, because when it comes to road safety the Netherlands is one of the safest countries in the world: 46 traffic fatalities per 1,000,000 inhabitants, this is nearly half the EU-25 average of 91. In EU there were 38.500 fatalities in 2006. Globally each year more than 1.3 million people get killed in traffic and about 50 million injured or disabled. For young people road traffic accidents are the leading cause of death. Road fatalities and injuries are predicted to escalate exponentially in the years ahead. The Dutch road safety approach with its focus on sustainability and targets, is considered as a yard stick to tackle the global road safety crisis”, Joop Goos said.

The last 8 years Joop Goos was vice-president of PRI and he gained a lot of support for the successful Dutch traffic safety programmes. One of the programmes managed by members of PRI and financially supported by the European Commission is the so-called “Volunteers Always on the Move for road Safety” (VAMOS) project. The objective of VAMOS is to develop a network of road safety volunteers in 6 EU member states. The Dutch Traffic Safety Association, with its network of more than 5000 volunteers countrywide, serves as model for VAMOS.

International Road Safety Organisation

PRI is a worldwide, non-governmental and non-profit organisation. PRI was founded in 1959 to promote cooperation amongst national institutions dealing with road safety. PRI has a consultative status at the United Nations and the European Conference of Ministers of Transport. PRI works in official relations with the European Commission in Brussels and with the World Health Organisation in Geneva and other international and global bodies concerned with the improvement of traffic safety. PRI is an association and knows different membership categories. Membership is open to individuals and organisations as well.

Dutch Traffic Safety Association

The Dutch Traffic Safety Association (Veilig Verkeer Nederland) is a non-governmental and non-profit organisation with nationwide more than 5000 volunteers tasked with improving road safety in the Netherlands. Veilig Verkeer Nederland achieves its objectives through cooperation with many stakeholders working in the area of road safety, education sector, health sector, local authorities, Ministry of Transport, the business community, the media and of course the general public.

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